

Digital and Technological Innovations into practice 8.9.2022

EubyLakes Open-Air University- project, module Digital Innovations

Place: Imatra, Imatra Spa, Purjekuja 2, 55420 Imatra, meeting room Jääski. Teams-osallistuminen on mahdollinen.

Time: Thursday the 8th of September at 10 – 13 o'clock

Lakes are essential ecosystems for communities living nearby. With the EubyLakes-project, lakes become a perfect stage to discuss the future of Europe freely. EuByLakes is about an Open-Air University for Europe and across Europe to discuss our future Europe. It consists of open learning academy divided into six modules: Democracy, Equality, Cohesion, Climate Neutrality, Biodiversity and Digital Innovations.

The Open-Air University set near six lakes in Europe Alqueva (PT), Santillana (ES), Aiguebelette (FR), Iseo (IT), Kerkini (GR), Saimaa (FI).

Program

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| 10.00 | Welcome, Tea Laitimo
City of Imatra, Acting Mayor, Matias Hilden |
| 10.30 | EUbyLakes Open-air University- project and Smart communities-projects, Marcos Antonio Nogueira , Bryssels |
| 11.00 | Food from thin air, Solar Foods CEO Pasi Vainikka |
| 11. 30 | Innovative collaboration model of LAB University of Applied Sciences and South-Karelia Social and Health Care District LAB SoteCampus, Mari Lehtonen, Katariina Velling |
| 12.00 | Reflections project, Museums as Development Platforms for Nature-Based Business, Lappeenranta-Lahti University of Technology LUT, University of Eastern Finland UEF and Uniarts Helsinki. Alexi Laaksonen |
| 12.30 | European Region of Gastronomy- project Saimaa region, Sari Kaasinen |
| 12.50 | Discussions and Sum up |

Background information about topics and speakers.

Welcome, Tea Laitimo, Liaison director, Imatra

Matias Hilden, Acting Mayor of Imatra

Marcos Nogueira, Coordinator of H2020-AURORAL, the largest on-going H2020 project on Smart Communities. Alentejo rep.office in Bryssels



Pasi Vainikka is a co-founder and CEO of Solar Foods, a company that creates food out of thin air. Dr. Vainikka is an enthusiastic researcher in the energy field. He's also an adjunct professor at Lappeenranta university of technology.

Reflections - Museums as Development Platforms for Nature-Based Business project aims to strengthen SMEs in the South Karelia region. In the project new nature-based businesses and earning logics will be developed.

The project will provide a three-part workshop series for SMEs to build, test and conceptualize new types of nature-based products, businesses, and earning logics. The workshops are carried out as a multidisciplinary (science, art, technology) cooperation between the participating universities ie Lappeenranta-Lahti University of Technology, University of Eastern Finland and Uniarts Helsinki.

As a result of the project, the network of companies and other actors in South Karelia area and the wider Saimaa region will be strengthened and internationalized, which will diversify the region's economic structure and add value to the future Museum of Nature and Wilderness. Also new nature-based products and new businesses will emerge.

LAB SoteCampus, Speakers'll tell about LAB SoteCampus, which is an innovative collaboration model of LAB University of Applied Sciences and South-Karelia Social and Health Care District, that solves strategy-derived development requirements. They will present e.g. testbed activities in the welfare sector and cooperation with companies.

RDI Specialist of LAB University of Applied Science Mari Lehtonen and Katariina Velling.

ERG Saimaa, European Region of Gastronomy program to develop local food and culture. Sari Kaasinen

The Saimaa region is developing into a center of European food and cultural tourism, as the region is applying for the title of European Region of Gastronomy for 2024. The purpose of the collaboration, which was ignited by the joint bid for the European Capital of Culture of the Eastern Finland region, the Saimaa phenomenon, is to make tourism in eastern Finland, Lapland and tourism in Helsinki more interesting.

Language of the seminar is English.

Kindly ask to confirm participation

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Teams-link shall be send after registration.



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NETWORK OF
EUROPEAN LAKES